

Shamir Autograph II®

Freeform® progressive
lenses, fully personalized
for any lifestyle.



AU2-BRO-TRI-110413

SHAMIR *Autograph II*®

Alright, you may want to sit down for what we're going to tell you... are you sitting down? The lenses in your frames, while they are technically yours, were most likely not made for you.

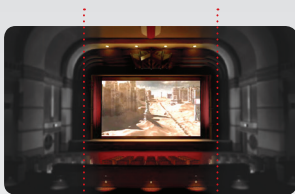


ReCreating Perfect Vision®
www.shamirlens.com 877.514.8330

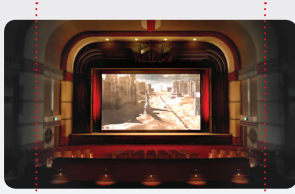


How novel... A lens designed just for you?

Just like a pair of shoes you buy from the store, your lenses are made to fit everyone around your "size" (prescription). This means you really aren't getting the best fit for your foot like you would if you were to visit your local corderwainer (a.k.a. shoemaker) where he could make a shoe to fit each nook and cranny of your foot. Now, that would fit perfectly, right? The same goes for lenses, and we think everyone deserves the most personalized vision.

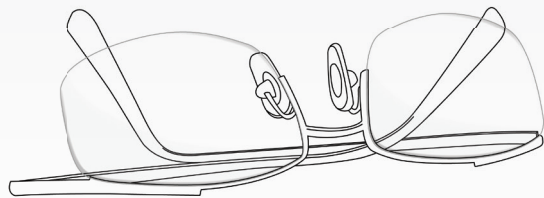


Field of view using regular lenses.



Field of view using Autograph II® lenses, with back-surface design.

In addition to the perfect fit, Autograph II® gives you wider fields of vision. Wider fields of vision give you more area of comfortable viewing in your lenses; up to 20% more than a "regular" lens.



Autograph II® is designed based on your lifestyle

If you are primarily going to wear glasses at work, then Autograph II® will be designed specifically for you to view the area within your work environment clearly. If you're an active adult trekking the Norwegian Fjords and you gotta have your wrap frames, Autograph II® will be designed to fit those outdoor activities that you enjoy. It's a nifty lens that you can't get anywhere else. So you might as well jump on the bandwagon... you do want lenses that were actually made for you, don't you? Well, then ask for Shamir Autograph II®.

Autograph II® Lens Designs:



Why Autograph II® is the best lens ever:

- Enjoy a prescription made just for you
- Vision personalized to how you wear your glasses
- Your lenses are created around your lifestyle